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title: Are You a Yes Man?

date: 2018-10-15 8:00

image: /img/yes-man-4.jpg

lead: "Aspiring to be a yes man"

subtitle: A takeaway from the multiple managers in my 13+ year career.

category: Marketing

tags: management leadership yes-man

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**#### Back at it and it feels so good.**

I’ve been lost in translation for the past couple months as I’ve put my career goals ahead of my message. While I’ve been focusing on career growth these past four months, I’ve noticed one attribute from senior leaders that I find truly beneficial for anyone looking to move up the corporate ladder and that’s being a yes man.

![Div](/img/corp-ladder.jpg){:style="float: right;margin-left: 7px;margin-top: 7px; position: relative"}{:class="img-responsive"}

There are fine lines between being a yes man and allowing one self to be walked over but I’ve had the pleasure of working under someone I truly feel owns the yes man role and does it right. Being a yes man comes with the attitude that no matter what it is you’ll find a way to get it done. In every job there are continuous asks and more responsibilities added on a daily basis. A yes man takes those situations and succeeds while others may push back. A yes man focuses more on the needs of those you are serving versus their own.

I feel fortunate that I’ve spent the past year learning from someone who crushes it on a regular basis even when times get hard. We all have demanding needs and if you can look at the big picture you’ll see that being a yes man will come with its own rewards. I recently took this to heart and applied it to my career goals and it has been an absolute game changer. I’ve recently accepted a senior level position and am thrilled for this new life changing journey. I’ve seen that being a yes man has not only improved the relationship with my clients but internally with fellow teammates as well. And while you don’t want to be the person people dump their work on, you definitely want to be the person people can come to know that the job will get done properly.

As a marketer we put out fires on a regular basis, it comes with the territory, we have a number of unforeseen obstacles, but being a yes man will only better equip you in the long haul. ![Genie](/img/put-out-fire.png){:style="float: right;margin-left: 7px;margin-top: 7px; position: relative"}{:class="img-responsive"}

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**#### I hope this was helpful and feel free to comment with suggestions or questions.**

**### \*\*<span style="color:rgb(50, 126, 235); font-family: 'Bradley Hand';">- Man of Stahl</span>\*\***